

# MACLEAN'S<sup>15¢</sup>

Canada's National Magazine

January 2 1965

## NAMES THE OUTSTANDING CANADIANS OF 1964



*The Queen of Canada walked unfraid among her people, in full awareness that her life might be in jeopardy.*

"thirst  
drenching  
flavour"  
all the  
way down!

CARLING  
Black Label  
BEER

CARLING'S BLACK LABEL

Black Label is Canada's best-tasting beer. Have beer this popular and should try it.

## MACLEAN'S EDITORIAL

JANUARY 2, 1985

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It may seem terribly un-Canadian but we think it's time for some unabashed bragging about Canadian greatness.

In two early issues of 1985 the editors of Maclean's have singled out a handful of Canadian citizens who in 1984 performed brave, selfless deeds, achieved success and demonstrated respect for civil and human rights that proved beyond anyone's challenge their right to be described as great. The selection was necessarily arbitrary, difficult — and, in complete, many other Canadians undoubtedly earned the admiration and gratitude of their fellow citizens. But those who are named in these pages do truly represent what all Canadians of goodwill would want to strive for, seek in his own way.

The "outstanding Canadian" chosen on our cover was chosen of course, for an unobjectionable set of personal courage and devotion to duty. The others have made their indelible marks on Canadian life, the Canadian scene, a character who has played an "insider" role in the continuing drama of change in the religious domain, not only of Canada but of the whole industrial world, a politician who saw where others saw only a nation's sacred forces — a male long career for law and abroad, a rise of Canada's talented sport whose careers for sporting young players and whose leadership on and off the ice have added a new

dimension to the value of sport and finally an inseparable team of five men who, right before our eyes, are changing the architectural face of Canada.

When they have also been common in their citizenship to Canada. Their greatness is an expression of the country in this time. Their beginnings may have been in any part of Canada or even outside Canada — the first architect honored on page 11 was from British Columbia, Poland, Georgia, and French and English heritage — but their achievements are national and international and in that very end serve to tell of us.

The closing days of 1984, when this issue of Maclean's was being assembled, hardly seemed to offer Canadians an opportunity to celebrate for expressing pride in ourselves, in our institutions or even in some of our prominent fellow Canadians. It was the unobscured time when parliament and public were shocked by accusations of bribery and corruption that were in fact so to suggest that occasional crooks had been allowed in the very anatomy of government. It was the time when a member of parliament stood and declared that a convicted murderer should be executed — "hanged over a Christmas tree." It was a time that seemed an effort to nation pride in being a Canadian.

But as a people, we Canadians are always quick to try new rights, fast to broaden our horizons and willing to hear about our history and accept minority as a value. Sometimes, it seems, Canadians are always fast to revise for finding a great show of order, area of achievement, for the people and the world that demonstrates the best qualities of our country. One seems especially sure to remember when it is applied to events of our own country. The word is "justice."

Perhaps, then, it is just here that someone said loudly, publicly and without a trace of embarrassment that this country possesses so full a share of beauty, talent and dedicated people for any country in the world.

These are the Canadians whom we should remember at the beginning of a new year. For they personify the best of us and they are sufficient reason for embracing our pride in our country.

In 1965, I resolve to . . .

... by ignoring my political enemies — and keep a sharper eye on my friends.



... demonstrate, by example, the value of national unity. Now take the Canadian Special Civil Group, for instance.



... find new ways of recruiting loyal followers. During the war, I remember, there was something called a Manning depot.



... safeguard our sacred laws. Why, right in my own party, I'm taking new measures to enforce with Clumping.

Rich







Sometimes...



a V.O. tastes



even better!



WILSON  
CANADIAN  
NATIONAL  
MAGAZINE

# THE OUTSTANDING CANADIANS OF 1964

*In most ways, it was a turbulent, anxious year. It was the year of bitter violence in Quebec, of the warship flag debate and of the new drive to strengthen our second houses, the year when Hal Bessie got away and when we finally found a way to bring our constitution home. In the midst of these crises, a few remarkable Canadians in several fields, were pushing the country ahead and, by their excellence, were disavowing all of Canada. It is these men - and a Queen - whom Maclean's here celebrates as deserving the special appreciation of their fellow citizens.*

## ELIZABETH II

"ELIZABETH II does not exclude on order standing of the population of others."

This woman, known as Queen of Great Britain, was the first to visit Canada. Her speech delivered to the Queen's Council, had been the Queen of Canada Elizabeth II. Her speech delivered to the Queen's Council, had been the Queen of Canada Elizabeth II. Her speech delivered to the Queen's Council, had been the Queen of Canada Elizabeth II.

A dramatic visit should not fear to be think as political philosophy, she told us. It is not surprising that its historical dimension and historical vision, are almost universally exposed to all the problems of the day."

That the Queen came to her Canadian descent at all in 1964 was an act of considerable courage. That the commitment to her that not merely the grace and vigour that have been the hallmark of her reign has also the mature interest of a sustained citizenship was an act of genuine respect.



In the weeks before her arrival, something was being done over the whole country. The first of us went to the Queen, and a variety of her visit, was not far from the thought of every Canadian. It was the first time that the Queen, the Queen's Council, had been the Queen of Canada Elizabeth II. Her speech delivered to the Queen's Council, had been the Queen of Canada Elizabeth II.

By the time she reached Quebec City, the Queen was widely known. But she continued to visit with royal dignity. She distinguished the people and Canadians around her, whether their feelings were warm and tender or not. She told us, by her example and by the words of a few of her fellow citizens.

In Ottawa, Elizabeth II tried to show her how pleased and surprised to see the Queen's reception there was truly, good, kind and respectful. She expressed gratitude. Then, her hands were to Canada, and by her first significant visit.

She is a great Queen? First Minister Pierre Trudeau has said it all for the day.

On the last day of the third session of the International Council of Nurses (I.C.N.) in November 20, 1964, a sharp disagreement between pro-Communist and conservative factions clouded the passage of a declaration that will be remembered long after the disputation is forgotten and that will profoundly influence the movement of the Christian world toward the ultimate goal of church unity. The declaration — to be passed part by the Roman "De Ecumenismo" ("On the Church") — attacked the branch people of the communist charge that they were responsible for China's revolution and the spread, by endorsing the declaration over-whelmingly (overlaid) by them and down with an overall majority against anti-Communism and indicated the church's continuing rejection to the violence of the twentieth century.

The declaration on the Jews was prepared for the council by a special committee on Christian Unity and more particularly in turn the support of one of the committee's leading members, the Reverend Gregory Beane of St. Mark's College, Toronto.

Father Beane's impact on the ecumenical movement wasn't confined to 1964 in his role as the mediator. He was, besides, a thoughtful adviser at the council, inspired to be present at all its sessions, founder and director of the Center for Common Studies in Toronto, annual reporter for the Commission of a Liberal Catholic journal, a major contributor to the book *Conversion and Culture*, an important spokesman of Catholic progressions in both Canada and abroad and other contributor for *The Ecumenist* an influential magazine that is read in 71,000 Protestant and Catholic.

Father Beane's background makes him particularly equipped to take a lead in the ecumenical dialogue. He was born of French parents in Boston and had one brother in a career provided, from the onset of a World War II division camp. He was an athletic star at St. Mark's, a prominent student athlete at St. Mark's, where he was awarded as a Catholic.

And in the years near his conversion, he has become, as the United Church Observer recently pointed out, the most dynamic presence in Canada of the new mood in the Catholic Church.

## ECUMENIST

Father Gregory Beane



NINETEEN-SIXTY-FOUR WAS THE YEAR when one young athlete performed with the declaration and said that Canadians had never enjoyed more than, but in recent years seldom enjoyed. Our Olympic coaches — Brian Coubey, the head coach of the golden boys and Haggitt — brought home medals and glory. Our young football players began to begin wonder that ever before to give with trophies taken from in that of the Americans who have always dominated our trophies. Even our annual athletes enjoyed improvement of success — Northern Dancer won the Derby, the Shalimar, the Queen's Place and more money than any Canadian horse ever had and then, truly, was raised to meet such an inspired day.

Was the athlete who more than any other performed in 1964 with the greatest that no man could in sport — Alex Beliveau, sportsman — and who most excited recognition beyond the sports page was a professional hockey player from Beliveau of the Montreal Canadiens.

In Canada's national sport, he plays has enjoyed a career in Montreal in Beliveau's. He was more than an athlete that most Na-

tional League players do in a lifetime. As a professional, he became — almost instantly, a national symbol — the best all-around center in the history of hockey and an important member of the quartet Montreal championship teams of the late 1960s. The team of Harvey Philip, Gaudin, Moore and the Beliveau.

In 1964 most of the great Canadian players were retired (most injured or in the declining years of their careers. Beliveau himself had experienced a disappointing 1964 season in fact by his considerable concepts and had thought of retiring. Montreal was a team of hockey had been kept in 1964. Alex Beliveau responded with a brilliant season and, in the young man who played broke here with an international team. Montreal was the league championship and Beliveau won the Hart trophy, the NHL's national recognition in the most valuable player in the world's best league. Alex Beliveau is a superbly gifted athlete and a modest, kindly man, in the best traditions of hockey. Through a phenomenal streak, as he spent in that due conduct, who quickly agree on much else but who unanimously are agreed and supported.

## ATHLETE PLUS

Alex Beliveau



## THE VILLAGERS WHO WENT TO WAR FOR THEIR TREES

*Offenders and the victim were in the front room on Grandstands Road in a matter of minutes. There was a great deal of shouting in the hallway and the author's position in the front room of Wilshire Court was gained. The danger quickly passed but afterwards the car*

**BY FAIRLE BEATTIE**

Estuaries were compared with the recent future, against the build replacement plans to develop the Kennedy Space Marsh. The lack of a sample of forest samples on Eileen Road North in the Okefenokee system, of Lumbard is less than one shown.

But not to us, he said. After all, I went to 9 of 10 of the same stores, twice each, a few hours, but it could have been limited to 30 min. And although it was, he said, not difficult to see, he knows we still remember the hard way some educationists that would help other some people, while also trying to show the more systemic of increasing public and private, not being popular in the name of progress.

For example, their mobile and willing vocal boys pulled on the branches from a more efficacious sapling specimen than the specimen of a tree that is highly likely that the others do, as could be observed simply because of the tendency to condition work, and finally that a tree holds a tree, a divided way of showing up, spreading flowers in the personality and character of man-made objects—information that can be very useful when choosing time, and also sound. I would consider my coded work well worth what it is helped other tree creation — might even show lighting to provide the most of future. Source: *Journal of the American Academy of Music*.

[illegible]

Several of the items occurred previously and I relinquished the country language (Royal Assent) and lodged one situation. He applied for me, should I happen to get the order made. I had to take. Lumber at this point for a four-month course at the University of Iowa. But before I went, on June 2, I got the order of the Noble (Catholic) Rev. Bill Keston to publish a protest letter. Bill gave, in other words, moral support, but when I got back from Iowa, in mid-August, moral assistance had been awarded to two situations.

I needed the help of my next-door neighbor, eight-year-old Marissa McLane, who frantically tapped into the toy with a spy-glass that looked like years. She, however, a planned it along with the toys, and I held another one. The result? We are left. We passed down Tuller Road North.

Later we arranged to meet the London and Solihull Road Commissioners who were responsible for awarding the contracts. With Kaine and a neighbor, Nick Tatham — our first supervisor

From the other side of the street — I met with the, how can we call it, the county clerk and county engineer. We presented a petition signed by all the residents on one side of the street, stating that we, who happened to be the owner of one of the residences, sometimes needed the crosswalks across the street.

The commissioners claimed they hadn't heard of the price index and that it was now too late. States filed the complaint about one day of publicly accessible records began in 19, and the records rolled.

The next day when we took to the street, accompanying the fact riders, our numbers were swelled. They came from many sources, one showing a fully damaged, six-wheeled, old son Graham and three members of his former band, and my one-year-old son Stephen and eight-year-old daughter Kathleen, who is a somewhat more interested in a way bike than the "Duke Funt," a comic one decorated our resource, adventure.

By 1 p.m. that day Graham's band—The Fortune Tellers—had set up on our lawn and was, making the street with several customers of his parade numbers *And You Mr. What I Say and Devotee*. The boys of the year house.

They shall go where the sun comes shining through

Then suddenly and unexpectedly, we were joined by a small army of youngsters, ranging in age from six to 16 children, who swarmed on the background from all parts of the refuge. They were drawn by the bright, a mobile TV (rent from station CBN), and the air of excitement that grew as we waited for the appearance. The look, about fifty of them, formed a cord and began chanting: "No guns — no school" (School was only a word away).

Then down the street at 3:45 p.m. came the new cokes. For some reason they passed up First St. and sped for the second street from the end. Thus, workers looked out of the truck and began watching representative areas and taking the back ends of cokes in the very narrow, a perfect, hard eye. By the time the last cokes had got their last stroke, the back had taken over the first, some coming up into the branches, some coming up particularly good the first.

The two centers abandoned their role, stated with unusual velocity to Tree No. 3. But the computers put so quickly abandoned No. 2, the animal with that and started swimming into the lower branches of No. 3. They swam and reached one end of plankton that put like strips, then, but others clustered in, for such. One young Toman, detached from a branch, and in depth. She is 1, should cluster higher.

In the no attack case (5 p.p.t.), the source can under-estimate with its bond placed on the Gase manufacturer, because it is difficult to find other chemical leak case. The two 2 and 3 and 4 p.p.t. are a few small branches. The one has already searched from leak to find just as it is for the clean case proved over the bigger branches.

The investigation soon made its attempt on No. 1. We were halted three times; then picked their road and roared up the road to the end of the race line. This breakthrough lasted time in the race track was followed by a heavy blockade of sleeping contestants. We then stood still in a thick clump of bushes and by the time I got clear, it was late morning with boys coming slowly and silently to its grasp. A chain was splintered into two sections and I hurriedly got one end of it around the bushes. In the 1000-ENTRY in the road I could get him and his out. The spot I mentioned on page 101.



*Alexander, M. and M. J. Griffin. 1999. The effects of vibration on human health and performance. p. 1-10. In: M. Griffin and M. J. Griffin (eds.)*

[illegible]

Authors: Andy Weather, Founder of the 30,000 Hours Foundation is a serial...





*How  
Allan Baker  
made a million  
from your  
50-cent lunch*

By Bill Stephenson

One way in 1934 to make out in the outer cities of a plant manager is Hakkio, now Iwano. They were based there, very high back, but the same pattern to try to obtain permission to work with drink, depending on the situation. The older men usually didn't want to be had much, such as people. The other, after that, a really hard to see in their lives, almost the same as the first.

The child now Laughed picked up a phone book and flipped it open to the white-page section to reading numbers.

"Look lad he was running a tight ship when the steam companies bought that job for 500 tons of this material as it is. The last thing we need is another one like that. You was trying to tell me choose one that was one of the others, you'd have your ship and he'd be sure to get around it. Take me aboard and blow."

"You may be right" Baker said, "but I think I'll stick around and see what happens."

The August 1984 working committee agreed to do more who had been so busy with his alcohol habits. Of the direct companies listed in 1954-1960, 1960-1965, 1965-1970, 1970-1975, 1975-1980, 1980-1985, 1985-1990, 1990-1995, 1995-2000, 2000-2005, 2005-2010, 2010-2015, 2015-2020, 2020-2025, 2025-2030, 2030-2035, 2035-2040, 2040-2045, 2045-2050, 2050-2055, 2055-2060, 2060-2065, 2065-2070, 2070-2075, 2075-2080, 2080-2085, 2085-2090, 2090-2095, 2095-2100, 2100-2105, 2105-2110, 2110-2115, 2115-2120, 2120-2125, 2125-2130, 2130-2135, 2135-2140, 2140-2145, 2145-2150, 2150-2155, 2155-2160, 2160-2165, 2165-2170, 2170-2175, 2175-2180, 2180-2185, 2185-2190, 2190-2195, 2195-2200, 2200-2205, 2205-2210, 2210-2215, 2215-2220, 2220-2225, 2225-2230, 2230-2235, 2235-2240, 2240-2245, 2245-2250, 2250-2255, 2255-2260, 2260-2265, 2265-2270, 2270-2275, 2275-2280, 2280-2285, 2285-2290, 2290-2295, 2295-2300, 2300-2305, 2305-2310, 2310-2315, 2315-2320, 2320-2325, 2325-2330, 2330-2335, 2335-2340, 2340-2345, 2345-2350, 2350-2355, 2355-2360, 2360-2365, 2365-2370, 2370-2375, 2375-2380, 2380-2385, 2385-2390, 2390-2395, 2395-2400, 2400-2405, 2405-2410, 2410-2415, 2415-2420, 2420-2425, 2425-2430, 2430-2435, 2435-2440, 2440-2445, 2445-2450, 2450-2455, 2455-2460, 2460-2465, 2465-2470, 2470-2475, 2475-2480, 2480-2485, 2485-2490, 2490-2495, 2495-2500, 2500-2505, 2505-2510, 2510-2515, 2515-2520, 2520-2525, 2525-2530, 2530-2535, 2535-2540, 2540-2545, 2545-2550, 2550-2555, 2555-2560, 2560-2565, 2565-2570, 2570-2575, 2575-2580, 2580-2585, 2585-2590, 2590-2595, 2595-2600, 2600-2605, 2605-2610, 2610-2615, 2615-2620, 2620-2625, 2625-2630, 2630-2635, 2635-2640, 2640-2645, 2645-2650, 2650-2655, 2655-2660, 2660-2665, 2665-2670, 2670-2675, 2675-2680, 2680-2685, 2685-2690, 2690-2695, 2695-2700, 2700-2705, 2705-2710, 2710-2715, 2715-2720, 2720-2725, 2725-2730, 2730-2735, 2735-2740, 2740-2745, 2745-2750, 2750-2755, 2755-2760, 2760-2765, 2765-2770, 2770-2775, 2775-2780, 2780-2785, 2785-2790, 2790-2795, 2795-2800, 2800-2805, 2805-2810, 2810-2815, 2815-2820, 2820-2825, 2825-2830, 2830-2835, 2835-2840, 2840-2845, 2845-2850, 2850-2855, 2855-2860, 2860-2865, 2865-2870, 2870-2875, 2875-2880, 2880-2885, 2885-2890, 2890-2895, 2895-2900, 2900-2905, 2905-2910, 2910-2915, 2915-2920, 2920-2925, 2925-2930, 2930-2935, 2935-2940, 2940-2945, 2945-2950, 2950-2955, 2955-2960, 2960-2965, 2965-2970, 2970-2975, 2975-2980, 2980-2985, 2985-2990, 2990-2995, 2995-3000, 3000-3005, 3005-3010, 3010-3015, 3015-3020, 3020-3025, 3025-3030, 3030-3035, 3035-3040, 3040-3045, 3045-3050, 3050-3055, 3055-3060, 3060-3065, 3065-3070, 3070-3075, 3075-3080, 3080-3085, 3085-3090, 3090-3095, 3095-3100, 3100-3105, 3105-3110, 3110-3115, 3115-3120, 3120-3125, 3125-3130, 3130-3135, 3135-3140, 3140-3145, 3145-3150, 3150-3155, 3155-3160, 3160-3165, 3165-3170, 3170-3175, 3175-3180, 3180-3185, 3185-3190, 3190-3195, 3195-3200, 3200-3205, 3205-3210, 3210-3215, 3215-3220, 3220-3225, 3225-3230, 3230-3235, 3235-3240, 3240-3245, 3245-3250, 3250-3255, 3255-3260, 3260-3265, 3265-3270, 3270-3275, 3275-3280, 3280-3285, 3285-3290, 3290-3295, 3295-3300, 3300-3305, 3305-3310, 3310-3315, 3315-3320, 3320-3325, 3325-3330, 3330-3335, 3335-3340, 3340-3345, 3345-3350, 3350-3355, 3355-3360, 3360-3365, 3365-3370, 3370-3375, 3375-3380, 3380-3385, 3385-3390, 3390-3395, 3395-3400, 3400-3405, 3405-3410, 3410-3415, 3415-3420, 3420-3425, 3425-3430, 3430-3435, 3435-3440, 3440-3445, 3445-3450, 3450-3455, 3455-3460, 3460-3465, 3465-3470, 3470-3475, 3475-3480, 3480-3485, 3485-3490, 3490-3495, 3495-3500, 3500-3505, 3505-3510, 3510-3515, 3515-3520, 3520-3525, 3525-3530, 3530-3535, 3535-3540, 3540-3545, 3545-3550, 3550-3555, 3555-3560, 3560-3565, 3565-3570, 3570-3575, 3575-3580, 3580-3585, 3585-3590, 3590-3595, 3595-3600, 3600-3605, 3605-3610, 3610-3615, 3615-3620, 3620-3625, 3625-3630, 3630-3635, 3635-3640, 3640-3645, 3645-3650, 3650-3655, 3655-3660, 3660-3665, 3665-3670, 3670-3675, 3675-3680, 3680-3685, 3685-3690, 3690-3695, 3695-3700, 3700-3705, 3705-3710, 3710-3715, 3715-3720, 3720-3725, 3725-3730, 3730-3735, 3735-3740, 3740-3745, 3745-3750, 3750-3755, 3755-3760, 3760-3765, 3765-3770, 3770-3775, 3775-3780, 3780-3785, 3785-3790, 3790-3795, 3795-3800, 3800-3

[illegible]

After the biggest stimulus, the main mode was still sailing under an amateur. So professional is Weber, a widely respected former of coaches, that, as president of the American Soccer Co., he — the 1984 Olympic coach — led from 1984. Before Wundt and Matsumoto, Franks — he has become the largest sponsor in Canada of both land and sled racing — and, in addition, is currently. His company employs more athletes than any other company in Canada.

He is the country's largest manufacturer of drink-dispensing machines, and — could be described by a slightly helping but biased attribution — he was the largest distributor of those machines. He is a hundred odd years old, in Canada's true sense, that there have been a hundred machines, worth on average all of one hundred dollars apiece.

The coffee from his coffee machines is produced from ground coffee in coffee sacks on a roller-pulverized roller and has with 100% up to 100% from the Coffee Institute of America. It does, even better with the last one. An independent British testing firm recently awarded it a rating of 9.6 (No one has ever received less points).

Stake is a mix of parts. In addition to having leading members, he's provided all manner of roles.

[illegible]

kind of an American organ form and of one dwelling in America but in a regular habitat. We have interests in character analysis, mainly, not in beauty and in planning old drinks and in a line making museum banking cell. We compare, especially, in an rapid form with the British form of P. J. and C. in a new company, Life of Philosophy, which is opening food and drink analysis, specially related to the British text, through the English. Despite, I am, especially, interested in the level of a Bill Morris at Toronto, a Baker (1990), who is managing almost at the British form.

[illegible]

To maximize our working conditions, with their results, these four states that they have contributed to the change of camp, which has kept the most working overtime since 1982. Baker accepts his share of responsibility for the change but stresses the methods used by other people to achieve it, meaning there are no moral slaps.<sup>10</sup>

"All our time we look at a set of things a lot from the Toronto area where he starts, and the answer always didn't even get us going on them."

When this happens, your horse may well complain better one of his smooches to his "cops, Kiki." Or, choose with this if you'd a dog that work.

Naturally, given this, he rejects the more sophisticated use of his machine to coordinate solutions, and is glad his (and company's) no longer confined to the often limiting, unidirectional, consequence robots. First, present all his (and his wife's) annual turnover is less, as a director may be, and his firm is happy, which is what, his, profits is obvious, and finally who can receive information as he is always with social conduct.

Baker has three seasonal employees, a the training method organization and is also, to five, hundred five, tenants, children and work bus, and they work to

"In fact, our values were Baker's motto." The water runs same right through each a day, and the machine made three hundred sales every minute.

boothed in his corporate seminars are many of Canada's time-sharp companies: our manufacturers at the top of the big air shipments; some half of the country's newsprint and minerals companies; leaders of its hospitals; the QK Radio Center in Toronto at two places at the Northern Electric Company; one of the largest employers in Canada. I do never give all our business in any kind of person," says Swartz in Elin, the Atlantic.

[illegible]

Until recently Wikat was the only visually legible Chinese paper used at Maitan, where he, also upriver, a Lindsay, and her associated with the Furber (Hsu). Now new month company for Lindsay and students, students. But, combined in some of

# The Strange Revival of Our Best Bad Poet



JAMES MCINTYRE would be a suitable poet for an angry poem or even an unimportant one. But he was a genuinely bad poet, probably the worst Canada has produced, and although his some poems of twisted language that transform nineteenth-century jargon into contemporary language, his poems have become the vehicle of a long but flourishing literary cult. Paul James Reaney, a winner of three Governor-General's Awards, has published some of McIntyre's poems in his magazine *Alouette*. Other McIntyre poems are among the featured selections in *The Pleasant Past*, F. & Scott's 1957 anthology of Canadian national verse. William Arthur Dewart, recent to literary editor of the *Toronto Globe and Mail*, once wrote an interesting obituary about McIntyre and his other "prostitute" Canadian poets in 1927 called *The First Ancestor*. Some of McIntyre's work, Dewart wrote, is "quite Chaucerian in its style, for details." Now the CBC is planning a radio adaptation of Dewart's book, written by Henry Tond, that will be broadcast next April.

McIntyre would never have received so much scholarly approval if he were bad from merely incompetence. But because his voice was so spectacularly bad that he was capable of slipping "Colorado" into "Montana" and because his most important work is invariably the choice of literary of Canada, his poems are so valuable as a study in literary failure. From a poem of McIntyre's gets recognition that deserves the equivalent of an academy.

Literary immortality was probably the last thing McIntyre contemplated. He was the farmhand, doctor and undertaker in *Legitimate Oak*, from about 1880 until shortly before his death in 1906, and his poems were written for his own and his friends' amusement. He was a casual reader, bookish and low on angry publishing. Any single paper would be the opening of a personal McIntyre would write a poem and if possible, read it to the assembled crowd. Naturally, he never attracted an audience outside Oxford County. They outlived Sir John Wilfrid Laurier of the *Sarnia Globe* also proved scornful of his poems. Apparently they considered a lot of other readers too, for both of McIntyre's books, *Many the Fair Winds of The Canadian Flowers* (1904) and *Poems* (1899), sold briskly when they appeared. Today they are minor collectors items. McIntyre will use a lot of hard-bitten dollars if you're lucky enough to find a copy.

McIntyre was a collection of private notes to such places as Woodstock and Stratford, and they read like a Chaucer of Commerce brochure on an rhyming couplets. Of Stratford, for instance, Mc-

## ONE OF THE WASHINGTONS (1894)

We have seen this name of old times  
Longer than of any other  
Only passed by among them  
They have seen us then and now  
At only did that name you find  
To the great Provincial show  
You're advised by some to show  
In the city of Toronto.

Come tomorrow to a room of four  
On the lower ground floor  
A full room to make this place  
And stand under the arms of virtue

May you and another see as  
Of the last and also this evening  
Doubtless you will see as for  
The great world's (the) of Paris

Of the 1894 event of course  
For some of them might really  
And like a new church, they may or  
gladly

We could not say all of course  
I think

Well, that occurred from before  
You can't see a child even in a row  
I think would think it is an error  
About to tell and a most that you

## STAFFORD CHURCH (1894)

The ancient poets of old times  
That Canada was land of virtue  
They are so much of a kind  
And of the kind of virtue  
Where every thing, old and new  
They are so much of a kind  
To the great Provincial show

A full room to make this place  
And stand under the arms of virtue  
May you and another see as  
Of the last and also this evening  
Doubtless you will see as for  
The great world's (the) of Paris

Of the 1894 event of course  
For some of them might really  
And like a new church, they may or  
gladly

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## SOUTH OF CANADA, IN A BATHING, (1894)

They have seen this name of old times  
Longer than of any other  
Only passed by among them  
They have seen us then and now  
At only did that name you find  
To the great Provincial show  
You're advised by some to show  
In the city of Toronto.

Come tomorrow to a room of four  
On the lower ground floor  
A full room to make this place  
And stand under the arms of virtue

May you and another see as  
Of the last and also this evening  
Doubtless you will see as for  
The great world's (the) of Paris

Of the 1894 event of course  
For some of them might really  
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About to tell and a most that you

Overall records will show off their strength  
Came in the first, Paul James Reaney of 1894  
And in the second, a number 7,000 points



# AIR CRASH: THE LINGERING COST OF DISASTER

BY RICHARD J. NEEDHAM

It was November 29, 1962. Air Canada Flight 831 was making a routine 6:15 p.m. businessmen's run from Montreal to Toronto. Suddenly, the plane plunged into the St-Thérèse de Blainville, Québec. In the crash 118 people died, and the lives and fortunes of some 100 families were abruptly changed. A year later, the headlines now only a memory, the books are still not closed on Canada's worst air disaster. Here is how a tragedy is measured and how its sampled aftermath affects those left behind.

Sympathetic gestures are slow, tedious matters who live as a polyglot in bilingual French in southern Ontario. Her house is bright and cheerful — the painted a hand-painted top to bottom — and it is a place where her two school-age children are a Worker's Compensation benefit payment of \$151 a month, \$75 for herself, \$40 for each child.

There is nothing unusual about her situation. Thousands of widows in Canada are doing the same thing as the state money — or less. What sets the board, French-born Mrs. Senack is little more than the last her husband in Canada's worst air disaster — the crash of Air Canada DC-8 at St-Thérèse de Blainville, Québec, on a snowy November evening a year ago, brutally taking the lives of one hundred and eleven passengers and seven crew members.

The DC-8 was flying at 6:15 p.m. businessman's flight from Montreal to Toronto. Most of the passengers were young and middle-aged with families in Montreal and a Toronto and other Ontario cities. As the plane plunged seemingly out of the rising mist and into a swampy slope to one hundred families had their lives sharply changed. Their hopes abruptly destroyed, their future thrown into uncertainty, their past lives torn apart.

Suzanne Senack, a thirty-three-year-old divorcee who used to joke that he was too young to bother with life insurance, was one of the passengers on Flight 831. Her widow is one of some eighty who lost their husbands when it crashed. Her children — Wendy, thirteen, and Chantal, eleven — are two of some one hundred and fifty who lost their fathers on that evening of disaster.

Although the crash took place a year ago, the books are yet to be closed on it. Lawyers, and possibly judges, are yet to decide the financial loss each family suffered — the monetary worth of a husband, a father. Until those slowly moving decisions are made, Mrs. Senack and the other widows of Flight 831 do not know where they stand. They sit at the lawyers, and the critics are still involved in the courts of November 29, 1962.

When Air Canada officials knew Flight 831 was down, their first question was: Who was on it? They went about the flight coupons issued as passengers boarding the plane at Dorval, Montreal's passenger jet, and determined it was taking off from the south of the city en route — usually Toronto, where more than half the passengers had their homes.

Such representation of the airline in various sections of the city were each given several names off the list. They tallied, only one was employed in a) was to find the nearest relatives and break the news to them. Not until the last few days was the name of any passenger released to press and radio.

Some families were waiting at Toronto's Malton Airport and learned the news from Air Canada representatives there. The rest — some no time could be lost — were advised by telephone. Once contact had been made between an airline representative and a bereaved family only that representative dealt with it.

The Canadian Life Insurance Officers Association moved quickly after the crash. Calling copies of the passenger list from Air Canada, it contacted them to life insurance firms across the country. Most of these calls were for funeral proof of death, but made payments on the basis of the list.

Canada's life insurance contracts paid out a total of \$5,531,860 on individual policies held by passengers and group policies held by companies they worked for. Nearly all — \$3.4 million — of the \$3.9 million life insurance benefits were approved within three weeks of the disaster.

Canada's accident insurance companies paid as promptly on behalf of those passengers who had individual or group policies with them. That total payment on Flight 831 has been increased to two million dollars.

The crash struck a heavy blow at the bookends from which some of the passengers worked, wiping out in one stroke centuries like two thousand man-years of corporate talent and experience. Some of Polytechnic Corporation had lives lost on the plane, other companies had one and three. The business community had its tragicomic effect. Because some of those killed was associated with large firms, the St-Thérèse tragedy seemed less personal, less like the

families concerned than would otherwise have been the case.

Most of the firms had group life and accident policies in one form, there were to four years' salary for each of two employees on the plane. Group life insurance — such as continuation of salaries — were made where needed.

Still remaining to be settled are the legal claims that the bereaved families have brought against Air Canada, charging negligence on its part. Most of these claims have been filed in the Superior Court of Ontario, there are twenty in that jurisdiction, amounting close to twenty million dollars.

As events have unfolded, the courts will not be called upon to decide if the airline was at fault or not, negligence. Rather than fight this suit, Air Canada has decided to improve on its claim with the family concerned. It will settle out of court when a case seems to warrant, the courts will be called only to decide the amount it is to pay.

Because Suzanne Senack decided to go on a Worker's Compensation benefit payment, the WCB has taken over her claim against Air Canada. The decision was, for her, pretty well unopposed. Her husband earned no individual life insurance, and no individual accident insurance. He left just forty-five dollars in the bank, and a house that will not be paid for.

Although her husband's company, Mrs. Senack got four thousand dollars as group life insurance (which she used to pay off the mortgage) and \$2,204 he had built up in a pension fund. His salary was continued until she started receiving her \$151 a month WCB pension, which she is entitled to because her husband died while on

company business. What will come of her claim against Air Canada remains to be seen. As matters stand (and have stood for a year), all she can be certain of is the WCB's \$151 a month and such income as she can get from rental income in her three-story house. With the words "She doesn't know" like such a job as a history for a short time after her husband's death, she found herself too nervous to keep it.

Suzanne Senack has known many hardships in her life — longer war and captivity by the Russians. She and her husband, who moved from Poland to join the Royal Air Force, fought bravely in Canada. In large moments they found it — only to lose it again that November night.

Mrs. Senack is not typical of the eighty widows left behind by the St-Thérèse crash. None of them is or could be since each had different assets and was left in different circumstances. Some had enough to get by on and some did not. Some had no children, and some had as many as five. Some have built themselves new lives; others have not.

Suzanne Senack contrasts to her in her comfortable suburban home on Ashworth Avenue in Toronto's Brookside Township. The death of her thirty-four-year-old husband left her with three small children, one of them only a year and a half old. But Mrs. Senack carried life insurance with double.

Continued on page 26

A single parent's confusion. Among the names of the 118 killed in the crash stands one a Montreal grocer in a Montreal grocer. Air Canada must come in separately, and for them the crash was





## The Death and Rebirth of the Martyrs' Capital

For three centuries after the Indian War, Mass. lay buried and almost forgotten. It had been a dead province — and Key to the French dream of North American empire. Today a million dollars' new drive says is rebuilding the commonwealth into a top attraction for a whole new breed of sophisticated tourists.

By Fred Rodenbach

Three miles east of its capital, Boston, lies a small town called the Mass. Martyrs' Capital. It is a small and little-known town, but on a nearly unbroken ridge of hills, a mile above the sea, a commonwealth is rebuilding the commonwealth into a top attraction for a whole new breed of sophisticated tourists.

The site is that of St. Mary's, the Martyrs' Capital. It is a small and little-known town, but on a nearly unbroken ridge of hills, a mile above the sea, a commonwealth is rebuilding the commonwealth into a top attraction for a whole new breed of sophisticated tourists.

Three miles east of its capital, Boston, lies a small town called the Mass. Martyrs' Capital. It is a small and little-known town, but on a nearly unbroken ridge of hills, a mile above the sea, a commonwealth is rebuilding the commonwealth into a top attraction for a whole new breed of sophisticated tourists.



1. **Introduction**

1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26



- [illegible]

It is a fascinating thread of ideas that runs through *A*, with one string after another being played and the musicians are, as it were, behind the Jewish Musician's Screen, — a metaphor for an equal-chance church created by the Jewish in 1925 on a hill overlooking the left bank — is directing a species of a modern almost and carries a train, each through the vertical left.

*(continued on page 10)*

A Metropolitan agent asks you to see whether your present assets could take care of your family's needs if you died in retirement. And to do the job, he gives you a Metropolitan Family Security Checklist. Then he shows you a point-by-point analysis of your family's financial security. In the process, you'll probably discover assets you never even knew you had.

2004/1

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THEY GIVE UNUSUAL QUALITY TO ALBERTA  
 RYE GRAINS—THEY GIVE OUR RYE WHISKYS  
 STRENGTH OF CHARACTER WE'RE PROUD OF!

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MACLEAN'S  
REVIEWS

## THE BEAVER'S SON RESHAPES AN EMPIRE

The scenario first appeared in print after the Conservative government came to power in 1951. A broad editorial line announced that the unions would stay with a Tory government charged with a statutory duty to reduce unemployment.

Now, since June, Sir John has been slowly digging the Daily and Sunday Express back onto a more conventionally Conservative course. Express editorialists are as waspish and outspoken as ever, the flag for democracy now, but not diminished. But *Express*

**DISCLOSURE**    See below.

### TEN BEST MOVIES OF 1964 (PLUS 1)

THERE WERE LOTS of good Hollywood-style movies this year, but most of them were not made in Hollywood. The old Sunset Boulevard guard turned its snout after snout while

It's almost had tennis played the "on hot" game, but here are eleven English language items I stopped short.

[illegible]

From Alberta come Canada's proudest whiskys—ask for them by name! ALBERTA CARRINGTON ALBERTA GREY CUP ALBERTA DELUXE ALBERTA PREMIUM







# **‘THE BIG IDEAS ALWAYS FIND THE MAN WHO’S LOOKING FOR THEM’**



— that’s the MF ‘stay first’ philosophy

People get hit on the head by apples every day.  
It takes a head like Isaac Newton’s to make a profit out of it.

Same with baths and Archimedes, stale cheese  
and Fleming, weight transfer and Harry Ferguson.

The Massey-Ferguson weight transfer system  
came about as the result of years of research  
into tractors and the jobs they do.

Massey-Ferguson intends to be first with the next  
big advance in mechanized farming, too.

In order to insure this, it spends millions  
of dollars on tractor research  
throughout the world.

Hush! There’s an apple dropping somewhere.

**Massey-Ferguson**

